# North Carolina: Census 2020 Real-Time Response Rates - Week Ending Oct 7

#### **Overall Self-Response Rates in NC**

**63.2%** of households in NC have self-responded to the 2020 Census between March 12 and Oct 7, 2020. The top performing state is Minnesota (75.0%). North Carolina is currently ranked 36 out of 50 states and D.C. for self-response rate. Nationally, 66.7% of households have self-responded to the census.

### How are people responding to the 2020 Census in North Carolina?

**49.4**% of NC households responded to the census online versus 53.3% of households nationwide.

**13.8**% of NC households responded to the census by phone or mail versus 13.4% of households nationwide.

## Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	74.6%
2	Wake County	73.1%
3	Orange County	72.7%
4	Davie County	71.1%
5	Chatham County	70.7%

## Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	32.3%
99	Graham County	34.4%
98	Jackson County	36.6%
97	Dare County	36.7%
96	Swain County	36.8%

### How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA **DEMOGRAPHY** 

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## How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	60.5%
4.1% to 5.5%	541	64.5%
5.5% to 7.2%	541	65.3%
7.2% or higher	541	62.0%

## **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	58.7%
2.9% to 5.7%	541	63.3%
5.7% to 9.8%	541	65.0%
9.8% or higher	541	65.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	63.1%
14% to 28%	541	68.0%
28% to 50%	541	64.2%
50% or higher	541	56.9%

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	71.8%
12% to 21%	541	65.2%
21% to 31%	541	60.8%
31% or higher	541	54.5%



