

Richmond County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Richmond County performing?

54.0% of households in Richmond County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Richmond County is currently ranked 70 out of 100 counties in NC.

How are people responding to the 2020 Census in Richmond County?

28.6% of Richmond households responded to the census online versus 49.4% of all NC households.

25.4% of Richmond households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Richmond County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9704	66.1%
2	9709	62.2%
3	9705	55.5%
4	9703	54.9%
5	9708	54.5%

Where are people not responding in Richmond County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9707	44.3%
10	9702	46.2%
9	9710	48.7%
8	9711	52.8%
7	9701	53.1%

How many households in Richmond County self-responded in past census counts?

Historic census self-response rates for Richmond County were 54.0% in 1990, 55.0% in 2000, and 57.9% in 2010.



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How are target groups responding in Richmond County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	54.5%
4% to 5.5%	4	55.6%
5.5% to 7.2%	1	44.3%
7.2% or higher	4	54.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	56.5%
2.9% to 5.7%	1	55.5%
5.7% to 9.8%	3	48.2%
9.8% or higher	1	53.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	58.6%
28% to 50%	6	53.2%
50% or higher	3	51.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	58.4%
21% to 31%	4	55.8%
31% or higher	5	50.4%



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