

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending May 10

How is Cleveland County performing?

54.9% of households in Cleveland County have self-responded to the 2020 Census between March 12 and May 10, 2020, **above** the state response rate of **54.5%**. Cleveland County is currently ranked 33 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

36.2% of Cleveland households responded to the census online versus 43.5% of all NC households.

18.7% of Cleveland households responded to the census by phone or mail versus 11.0% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	62.3%
2	9513	62.1%
3	9515.03	60.1%
4	9503.02	59.6%
5	9504	59.2%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9502	45.7%
21	9501.02	48.5%
20	9509	48.6%
19	9505	48.7%
18	9515.02	50.2%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	53.9%
4% to 5.5%	6	53.4%
5.5% to 7.2%	5	55.9%
7.2% or higher	5	55.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	53.8%
2.9% to 5.7%	5	57.0%
5.7% to 9.8%	2	53.9%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	55.6%
14% to 28%	8	54.7%
28% to 50%	7	54.4%
50% or higher	1	48.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	58.1%
31% or higher	16	53.2%



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