

# Iredell County: Census 2020 Real-Time Response Rates - Week Ending May 10

## How is Iredell County performing?

**60.9%** of households in Iredell County have self-responded to the 2020 Census between March 12 and May 10, 2020, **above** the state response rate of **54.5%**. Iredell County is currently ranked 8 out of 100 counties in NC.

## How are people responding to the 2020 Census in Iredell County?

**51.5%** of Iredell households responded to the census online versus 43.5% of all NC households.

**9.4%** of Iredell households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Iredell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 606.02       | 74.2%              |
| 2    | 615.03       | 70.3%              |
| 3    | 615.02       | 70.0%              |
| 4    | 614.06       | 68.8%              |
| 5    | 614.08       | 68.5%              |

## Where are people not responding in Iredell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 44   | 602          | 40.4%              |
| 43   | 603          | 43.0%              |
| 42   | 604          | 50.3%              |
| 41   | 609.01       | 50.4%              |
| 40   | 616.01       | 50.5%              |

## How many households in Iredell County self-responded in past census counts?

Historic census self-response rates for Iredell County were 69.0% in 1990, 65.0% in 2000, and 69.9% in 2010.



## How are target groups responding in Iredell County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 11          | 63.6%                 |
| 4% to 5.5%       | 15          | 61.0%                 |
| 5.5% to 7.2%     | 7           | 60.5%                 |
| 7.2% or higher   | 11          | 57.6%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 10          | 63.1%                 |
| 2.9% to 5.7%             | 12          | 62.8%                 |
| 5.7% to 9.8%             | 15          | 60.0%                 |
| 9.8% or higher           | 7           | 55.3%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 17          | 64.4%                 |
| 14% to 28%           | 15          | 60.5%                 |
| 28% to 50%           | 7           | 60.4%                 |
| 50% or higher        | 5           | 48.9%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 9           | 65.0%                 |
| 12% to 21%            | 18          | 62.8%                 |
| 21% to 31%            | 12          | 58.1%                 |
| 31% or higher         | 5           | 51.8%                 |



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