

# Lenoir County: Census 2020 Real-Time Response Rates - Week Ending May 10

## How is Lenoir County performing?

**52.7%** of households in Lenoir County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Lenoir County is currently ranked 45 out of 100 counties in NC.

## How are people responding to the 2020 Census in Lenoir County?

**28.1%** of Lenoir households responded to the census online versus 43.5% of all NC households.

**24.6%** of Lenoir households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	63.9%
2	106	61.7%
3	110.01	60.6%
4	110.02	55.9%
5	101	53.6%

## Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	29.3%
14	103	33.6%
13	107	47.9%
12	105	48.1%
11	102	49.0%

## How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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## How are target groups responding in Lenoir County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	41.4%
4% to 5.5%	6	56.3%
5.5% to 7.2%	3	53.3%
7.2% or higher	4	45.4%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	48.9%
2.9% to 5.7%	6	51.7%
5.7% to 9.8%	4	51.8%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	52.0%
14% to 28%	1	51.2%
28% to 50%	5	55.0%
50% or higher	8	47.9%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	55.9%
12% to 21%	2	55.9%
21% to 31%	9	53.7%
31% or higher	3	36.9%



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