

# Madison County: Census 2020 Real-Time Response Rates - Week Ending May 10

## How is Madison County performing?

**44.6%** of households in Madison County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Madison County is currently ranked 74 out of 100 counties in NC.

## How are people responding to the 2020 Census in Madison County?

**30.5%** of Madison households responded to the census online versus 43.5% of all NC households.

**14.1%** of Madison households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Madison County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	51.8%
2	107	48.9%
3	104	48.5%
4	105	43.5%
5	101	36.8%

## Where are people not responding in Madison County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	102	35.3%
5	101	36.8%
4	105	43.5%
3	104	48.5%
2	107	48.9%

## How many households in Madison County self-responded in past census counts?

Historic census self-response rates for Madison County were 63.0% in 1990, 60.0% in 2000, and 54.3% in 2010.



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## How are target groups responding in Madison County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	42.6%
4% to 5.5%	4	44.9%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	43.2%
2.9% to 5.7%	1	48.9%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	44.1%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	51.8%
21% to 31%	2	46.2%
31% or higher	3	40.2%



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