McDowell County: Census 2020 Real-Time Response Rates – Week Ending May 10

How is McDowell County performing?

48.9% of households in McDowell County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%.** McDowell County is currently ranked 60 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

27.9% of McDowell households responded to the census online versus 43.5% of all NC households.

21.0% of McDowell households responded to the census by phone or mail versus 11.0% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.02	55.3%
2	9706	53.6%
3	9709.01	53.5%
4	9703	52.8%
5	9705	52.4%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	40.2%
9	9702	44.9%
8	9707	45.3%
7	9708	47.0%
6	9704	50.4%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.

NC COUNTS COALITION
2020 CENSUS

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How are target groups responding in McDowell County?

Young Children - *5.9% of NC population ages 0-4*

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	46.5%
4% to 5.5%	4	52.3%
5.5% to 7.2%	2	50.1%
7.2% or higher	0	n.a.

Immigrant Population - *7.9% of NC population is foreign-born*

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	52.3%
2.9% to 5.7%	3	45.9%
5.7% to 9.8%	3	49.5%
9.8% or higher	0	n.a.

Minority Population - *34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx*

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	48.6%
14% to 28%	3	51.9%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - *21% of NC households do not have Internet at home*

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	53.6%
21% to 31%	6	48.0%
31% or higher	3	51.4%

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