

Pender County: Census 2020 Real-Time Response Rates - Week Ending May 10

How is Pender County performing?

49.0% of households in Pender County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Pender County is currently ranked 59 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

37.3% of Pender households responded to the census online versus 43.5% of all NC households.

11.7% of Pender households responded to the census by phone or mail versus 11.0% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	70.1%
2	9202.01	64.1%
3	9206.02	55.5%
4	9202.03	54.6%
5	9203	51.6%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	14.5%
14	9201.02	14.5%
13	9202.04	40.0%
12	9205.02	41.0%
11	9201.03	43.2%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	39.4%
4% to 5.5%	4	42.5%
5.5% to 7.2%	5	52.1%
7.2% or higher	1	64.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	43.7%
2.9% to 5.7%	4	50.7%
5.7% to 9.8%	3	45.5%
9.8% or higher	1	46.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	41.3%
14% to 28%	3	50.4%
28% to 50%	4	48.2%
50% or higher	3	47.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	42.3%
12% to 21%	4	44.1%
21% to 31%	2	52.8%
31% or higher	7	46.4%



CAROLINA
DEMOGRAPHY