

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending May 10

How is Rockingham County performing?

57.0% of households in Rockingham County have self-responded to the 2020 Census between March 12 and May 10, 2020, **above** the state response rate of **54.5%**. Rockingham County is currently ranked 25 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

32.7% of Rockingham households responded to the census online versus 43.5% of all NC households.

24.3% of Rockingham households responded to the census by phone or mail versus 11.0% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	64.5%
2	410.02	63.9%
3	415	61.5%
4	411	61.4%
5	416.01	61.3%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	412	48.9%
20	404	49.7%
19	402	51.5%
18	413	52.2%
16	410.01	54.0%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	59.0%
4% to 5.5%	6	55.1%
5.5% to 7.2%	6	56.8%
7.2% or higher	3	57.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	58.6%
2.9% to 5.7%	6	54.6%
5.7% to 9.8%	2	56.5%
9.8% or higher	1	52.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	62.5%
14% to 28%	13	57.7%
28% to 50%	5	54.6%
50% or higher	1	48.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	63.0%
21% to 31%	10	57.3%
31% or higher	9	55.2%



CAROLINA
DEMOGRAPHY