

Wilson County: Census 2020 Real-Time Response Rates - Week Ending May 10

How is Wilson County performing?

53.8% of households in Wilson County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Wilson County is currently ranked 38 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

35.0% of Wilson households responded to the census online versus 43.5% of all NC households.

18.8% of Wilson households responded to the census by phone or mail versus 11.0% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	70.7%
2	5.02	69.6%
3	6	62.9%
4	14	60.4%
5	4	59.8%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	25.5%
18	1	37.8%
17	11	38.0%
16	8.01	38.3%
15	7	42.8%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	48.5%
4% to 5.5%	5	54.8%
5.5% to 7.2%	5	56.1%
7.2% or higher	6	42.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	56.9%
2.9% to 5.7%	4	50.2%
5.7% to 9.8%	9	48.2%
9.8% or higher	3	49.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	58.3%
28% to 50%	8	55.8%
50% or higher	8	41.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	60.4%
12% to 21%	4	65.5%
21% to 31%	7	51.3%
31% or higher	7	39.0%



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