

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Brunswick County performing?

40.0% of households in Brunswick County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Brunswick County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

34.6% of Brunswick households responded to the census online versus 38.4% of all NC households.

5.4% of Brunswick households responded to the census by phone or mail versus 6.5% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	63.0%
2	203.04	61.3%
3	201.03	59.6%
4	205.07	56.3%
5	201.02	53.5%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	6.2%
31	205.12	6.8%
30	204.02	15.3%
29	203.1	17.3%
28	203.08	27.1%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	35.7%
4% to 5.5%	6	50.5%
5.5% to 7.2%	1	31.2%
7.2% or higher	5	44.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	38.0%
2.9% to 5.7%	12	41.1%
5.7% to 9.8%	5	41.5%
9.8% or higher	1	40.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	36.8%
14% to 28%	9	44.4%
28% to 50%	5	41.6%
50% or higher	1	40.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	38.5%
12% to 21%	15	43.3%
21% to 31%	4	27.8%
31% or higher	4	41.7%



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