Caldwell County: Census 2020 Real-Time Response Rates - Week Ending April 1 2

## How is Caldwell County performing?

46.2\% of households in Caldwell County have self-responded to the 2020 Census between March 12 and April 12 , 2020, above the state response rate of $44.9 \%$. Caldwell County is currently ranked 25 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Caldwell County?
$38.7 \%$ of Caldwell households responded to the census online versus $38.4 \%$ of all NC households.
$7.5 \%$ of Caldwell households responded to the census by phone or mail versus $6.5 \%$ of all NC households.

## Where are people responding in Caldwell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 305 | $54.6 \%$ |
| $\mathbf{2}$ | 313 | $54.3 \%$ |
| $\mathbf{3}$ | 306 | $50.2 \%$ |
| $\mathbf{4}$ | 314.01 | $50.0 \%$ |
| $\mathbf{5}$ | 304 | $49.8 \%$ |

Where are people not responding in Caldwell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 7}$ | 310 | $36.6 \%$ |
| $\mathbf{1 6}$ | 301 | $37.1 \%$ |
| $\mathbf{1 4}$ | 303 | $41.7 \%$ |
| $\mathbf{1 4}$ | 314.03 | $41.7 \%$ |
| $\mathbf{1 3}$ | 311 | $42.6 \%$ |

How many households in Caldwell County self-responded in past census counts?
Historic census self-response rates for Caldwell County were $65.0 \%$ in 1990, 64.0\% in 2000, and $67.9 \%$ in 2010.

How are target groups responding in Caldwell County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 5 | $47.7 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $46.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 4 | $46.2 \%$ |
| $7.2 \%$ or higher | 2 | $36.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 8 | $45.4 \%$ |
| $2.9 \%$ to $5.7 \%$ | 6 | $49.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 2 | $39.4 \%$ |
| $9.8 \%$ or higher | 1 | $41.7 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 14 | $47.0 \%$ |
| $14 \%$ to $28 \%$ | 1 | $41.7 \%$ |
| $28 \%$ to $50 \%$ | 2 | $39.4 \%$ |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 5 | $49.1 \%$ |
| $21 \%$ to $31 \%$ | 8 | $44.7 \%$ |
| $31 \%$ or higher | 4 | $43.7 \%$ |

