

## Clay County: Census 2020 Real-Time Response Rates - Week Ending April 12

### How is Clay County performing?

**38.1%** of households in Clay County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Clay County is currently ranked 70 out of 100 counties in NC.

### How are people responding to the 2020 Census in Clay County?

**14.2%** of Clay households responded to the census online versus 38.4% of all NC households.

**23.9%** of Clay households responded to the census by phone or mail versus 6.5% of all NC households.

### Where are people responding in Clay County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9502         | 39.7%              |
| 2    | 9501         | 36.8%              |
| .    | .            |                    |
| .    | .            |                    |
| .    | .            |                    |

### Where are people not responding in Clay County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 2    | 9501         | 36.8%              |
| 1    | 9502         | 39.7%              |
| .    | .            |                    |
| .    | .            |                    |
| .    | .            |                    |

### How many households in Clay County self-responded in past census counts?

Historic census self-response rates for Clay County were 60.0% in 1990, 54.0% in 2000, and 50.1% in 2010.



CAROLINA  
**DEMOGRAPHY**

## How are target groups responding in Clay County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 2           | 38.2%                 |
| 4% to 5.5%       | 0           | n.a.                  |
| 5.5% to 7.2%     | 0           | n.a.                  |
| 7.2% or higher   | 0           | n.a.                  |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 1           | 36.8%                 |
| 2.9% to 5.7%             | 1           | 39.7%                 |
| 5.7% to 9.8%             | 0           | n.a.                  |
| 9.8% or higher           | 0           | n.a.                  |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 2           | 38.2%                 |
| 14% to 28%           | 0           | n.a.                  |
| 28% to 50%           | 0           | n.a.                  |
| 50% or higher        | 0           | n.a.                  |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 1           | 36.8%                 |
| 21% to 31%            | 1           | 39.7%                 |
| 31% or higher         | 0           | n.a.                  |



CAROLINA  
**DEMOGRAPHY**