

# Cleveland County: Census 2020 Real-Time Response Rates - Week Ending April 12

## How is Cleveland County performing?

**44.7%** of households in Cleveland County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Cleveland County is currently ranked 34 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cleveland County?

**31.7%** of Cleveland households responded to the census online versus 38.4% of all NC households.

**13.0%** of Cleveland households responded to the census by phone or mail versus 6.5% of all NC households.

## Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9507	53.0%
2	9501.01	49.1%
3	9506.01	47.9%
4	9516.01	47.6%
5	9516.02	47.5%

## Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9515.02	35.5%
21	9505	35.7%
20	9503.01	37.6%
19	9502	39.7%
18	9514	40.0%

## How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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## How are target groups responding in Cleveland County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	43.9%
4% to 5.5%	6	43.4%
5.5% to 7.2%	5	45.0%
7.2% or higher	5	44.4%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	44.5%
2.9% to 5.7%	5	44.5%
5.7% to 9.8%	2	40.3%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	44.1%
14% to 28%	8	43.7%
28% to 50%	7	44.8%
50% or higher	1	43.1%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	45.7%
31% or higher	16	43.5%



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