

# Craven County: Census 2020 Real-Time Response Rates - Week Ending April 12

## How is Craven County performing?

**47.1%** of households in Craven County have self-responded to the 2020 Census between March 12 and April 12, 2020, **above** the state response rate of **44.9%**. Craven County is currently ranked 17 out of 100 counties in NC.

## How are people responding to the 2020 Census in Craven County?

**42.5%** of Craven households responded to the census online versus 38.4% of all NC households.

**4.6%** of Craven households responded to the census by phone or mail versus 6.5% of all NC households.

## Where are people responding in Craven County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9604.03      | 66.1%              |
| 2    | 9610.01      | 59.6%              |
| 3    | 9604.01      | 58.7%              |
| 4    | 9604.04      | 54.8%              |
| 5    | 9611         | 53.0%              |

## Where are people not responding in Craven County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 21   | 9612.01      | 26.3%              |
| 20   | 9609         | 31.7%              |
| 19   | 9612.02      | 33.2%              |
| 18   | 9608         | 37.0%              |
| 17   | 9606         | 38.4%              |

## How many households in Craven County self-responded in past census counts?

Historic census self-response rates for Craven County were 66.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



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## How are target groups responding in Craven County?

### Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 4           | 49.7%                 |
| 4% to 5.5%       | 1           | 66.1%                 |
| 5.5% to 7.2%     | 9           | 41.8%                 |
| 7.2% or higher   | 7           | 44.3%                 |

### Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 7           | 40.5%                 |
| 2.9% to 5.7%             | 9           | 51.4%                 |
| 5.7% to 9.8%             | 4           | 41.9%                 |
| 9.8% or higher           | 1           | 38.4%                 |

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 3           | 53.7%                 |
| 14% to 28%           | 7           | 49.0%                 |
| 28% to 50%           | 7           | 41.6%                 |
| 50% or higher        | 4           | 38.9%                 |

### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 6           | 50.3%                 |
| 12% to 21%            | 8           | 44.9%                 |
| 21% to 31%            | 5           | 42.4%                 |
| 31% or higher         | 2           | 39.1%                 |



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