Gaston County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Gaston County performing?

43.0% of households in Gaston County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9**%. Gaston County is currently ranked 46 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

36.8% of Gaston households responded to the census online versus 38.4% of all NC households.

6.2% of Gaston households responded to the census by phone or mail versus 6.5% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	333.03	63.1%
2	333.04	58.2%
3	310.03	55.7%
4	324.02	54.1%
5	325.08	53.5%

Where are people not responding in Gaston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	312.02	27.4%
64	325.06	28.7%
63	319	29.5%
62	303.01	31.0%
61	311.02	32.4%

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Gaston County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	15	45.9%
4% to 5.5%	19	42.0%
5.5% to 7.2%	11	46.2%
7.2% or higher	20	39.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	22	42.5%
2.9% to 5.7%	17	45.2%
5.7% to 9.8%	17	42.6%
9.8% or higher	9	39.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	20	47.0%
14% to 28%	22	43.5%
28% to 50%	17	38.8%
50% or higher	6	38.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	7	54.8%
12% to 21%	23	44.3%
21% to 31%	24	39.7%
31% or higher	11	39.2%



