

Jackson County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Jackson County performing?

21.1% of households in Jackson County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Jackson County is currently ranked 98 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?

17.4% of Jackson households responded to the census online versus 38.4% of all NC households.

3.7% of Jackson households responded to the census by phone or mail versus 6.5% of all NC households.

Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9503	36.1%
2	9504	35.3%
3	9505	32.2%
4	9502	25.9%
5	9506	23.7%

Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	5.7%
8	9508	8.2%
7	9402	17.6%
6	9507	17.7%
5	9506	23.7%

How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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How are target groups responding in Jackson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	18.4%
4% to 5.5%	2	17.7%
5.5% to 7.2%	2	33.8%
7.2% or higher	1	25.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	27.1%
2.9% to 5.7%	2	20.5%
5.7% to 9.8%	1	17.7%
9.8% or higher	1	8.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	26.5%
14% to 28%	2	13.0%
28% to 50%	0	n.a.
50% or higher	1	17.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	25.4%
31% or higher	4	18.9%



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