Jones County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Jones County performing?

42.7% of households in Jones County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Jones County is currently ranked 49 out of 100 counties in NC.

How are people responding to the 2020 Census in Jones County?

23.4% of Jones households responded to the census online versus 38.4% of all NC households.

19.3% of Jones households responded to the census by phone or mail versus 6.5% of all NC households.

Where are people responding in Jones County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9203 | 48.8% |
| 2 | 9202 | 40.2% |
| 3 | 9201 | 39.2% |
| • | • | |
| • | • | |

Where are people not responding in Jones County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 3 | 9201 | 39.2% |
| 2 | 9202 | 40.2% |
| 1 | 9203 | 48.8% |
| | | |
| • | • | |

How many households in Jones County self-responded in past census counts?

Historic census self-response rates for Jones County were 70.0% in 1990, 61.0% in 2000, and 59.7% in 2010.





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How are target groups responding in Jones County?

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 0 | n.a. |
| 4% to 5.5% | 3 | 42.7% |
| 5.5% to 7.2% | 0 | n.a. |
| 7.2% or higher | 0 | n.a. |

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 1 | 39.2% |
| 2.9% to 5.7% | 2 | 44.5% |
| 5.7% to 9.8% | 0 | n.a. |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 1 | 48.8% |
| 28% to 50% | 2 | 39.7% |
| 50% or higher | 0 | n.a. |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 0 | n.a. |
| 21% to 31% | 0 | n.a. |
| 31% or higher | 3 | 42.7% |





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