## Macon County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Macon County performing?
27.5\% of households in Macon County have self-responded to the 2020 Census between March 12 and April 12,2020 , below the state response rate of $44.9 \%$. Macon County is currently ranked 93 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Macon County?
$18.6 \%$ of Macon households responded to the census online versus $38.4 \%$ of all NC households.
$8.9 \%$ of Macon households responded to the census by phone or mail versus $6.5 \%$ of all NC households.

## Where are people responding in Macon County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9703.02 | $37.0 \%$ |
| $\mathbf{2}$ | 9704 | $35.7 \%$ |
| $\mathbf{3}$ | 9706 | $33.9 \%$ |
| $\mathbf{4}$ | 9703.01 | $32.3 \%$ |
| $\mathbf{5}$ | 9707 | $30.3 \%$ |

Where are people not responding in Macon County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{9}$ | 9705.02 | $8.8 \%$ |
| $\mathbf{8}$ | 9705.01 | $12.2 \%$ |
| $\mathbf{7}$ | 9701 | $26.4 \%$ |
| $\mathbf{6}$ | 9702 | $28.6 \%$ |
| $\mathbf{5}$ | 9707 | $30.3 \%$ |

How many households in Macon County self-responded in past census counts?
Historic census self-response rates for Macon County were $52.0 \%$ in 1990, 49.0\% in 2000, and 42.9\% in 2010.

How are target groups responding in Macon County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $17.1 \%$ |
| $4 \%$ to $5.5 \%$ | 3 | $29.6 \%$ |
| $5.5 \%$ to $7.2 \%$ | 1 | $35.7 \%$ |
| $7.2 \%$ or higher | 2 | $34.7 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 1 | $28.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 5 | $28.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 3 | $25.4 \%$ |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 7 | $25.1 \%$ |
| $14 \%$ to $28 \%$ | 2 | $34.7 \%$ |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 0 | n.a. |

No Internet - 21\% of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 1 | $12.2 \%$ |
| $21 \%$ to $31 \%$ | 5 | $27.6 \%$ |
| $31 \%$ or higher | 3 | $31.6 \%$ |

NC COUNTS COALITION
2020 CENSUS

