

# Martin County: Census 2020 Real-Time Response Rates - Week Ending April 12

## How is Martin County performing?

**44.0%** of households in Martin County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Martin County is currently ranked 38 out of 100 counties in NC.

## How are people responding to the 2020 Census in Martin County?

**18.1%** of Martin households responded to the census online versus 38.4% of all NC households.

**25.9%** of Martin households responded to the census by phone or mail versus 6.5% of all NC households.

## Where are people responding in Martin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9705	53.1%
2	9702	48.8%
3	9703	48.4%
4	9701	48.2%
5	9704	27.6%

## Where are people not responding in Martin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9706	27.3%
5	9704	27.6%
4	9701	48.2%
3	9703	48.4%
2	9702	48.8%

## How many households in Martin County self-responded in past census counts?

Historic census self-response rates for Martin County were 67.0% in 1990, 66.0% in 2000, and 63.0% in 2010.



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## How are target groups responding in Martin County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	43.2%
4% to 5.5%	0	n.a.
5.5% to 7.2%	1	48.2%
7.2% or higher	2	37.9%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	45.2%
2.9% to 5.7%	1	27.3%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	3	50.0%
50% or higher	3	34.4%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	6	42.2%



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