# Moore County: Census 2020 Real-Time Response Rates - Week Ending April 12

## **How is Moore County performing?**

**42.2%** of households in Moore County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Moore County is currently ranked 52 out of 100 counties in NC.

## How are people responding to the 2020 Census in Moore County?

36.5% of Moore households responded to the census online versus 38.4% of all NC households.

**5.7%** of Moore households responded to the census by phone or mail versus 6.5% of all NC households.

#### Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	56.9%
2	9506.02	51.6%
3	9508.02	49.4%
4	9510	48.8%
5	9507.02	48.2%

#### Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.01	22.0%
17	9503.02	23.0%
16	9504.01	34.5%
15	9512	38.2%
14	9502	38.4%

How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



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#### How are target groups responding in Moore County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	44.4%
4% to 5.5%	4	41.1%
5.5% to 7.2%	3	40.3%
7.2% or higher	5	41.3%

# **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	32.1%
2.9% to 5.7%	10	46.8%
5.7% to 9.8%	4	40.5%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	44.0%
14% to 28%	6	40.6%
28% to 50%	5	41.2%
50% or higher	0	n.a.

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	47.5%
12% to 21%	8	40.8%
21% to 31%	2	43.8%
31% or higher	4	38.6%



