

# New Hanover County: Census 2020 Real-Time Response Rates - Week Ending April 12

## How is New Hanover County performing?

**43.5%** of households in New Hanover County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. New Hanover County is currently ranked 42 out of 100 counties in NC.

## How are people responding to the 2020 Census in New Hanover County?

**41.7%** of New Hanover households responded to the census online versus 38.4% of all NC households.

**1.8%** of New Hanover households responded to the census by phone or mail versus 6.5% of all NC households.

## Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	121.03	60.0%
2	120.04	59.6%
3	120.1	58.4%
4	120.09	57.8%
5	117.05	55.6%

## Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	19.6%
42	122.01	24.2%
41	122.03	24.4%
40	113	25.0%
39	105.01	26.7%

## How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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## How are target groups responding in New Hanover County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	38.5%
4% to 5.5%	14	47.0%
5.5% to 7.2%	10	46.1%
7.2% or higher	5	36.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	37.9%
2.9% to 5.7%	16	44.4%
5.7% to 9.8%	10	49.0%
9.8% or higher	3	36.8%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	45.4%
14% to 28%	13	43.7%
28% to 50%	6	39.4%
50% or higher	6	36.4%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	48.4%
12% to 21%	12	42.8%
21% to 31%	6	35.9%
31% or higher	7	34.2%



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