

Pitt County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Pitt County performing?

43.3% of households in Pitt County have self-responded to the 2020 Census between March 12 and April 12, 2020, **below** the state response rate of **44.9%**. Pitt County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

38.5% of Pitt households responded to the census online versus 38.4% of all NC households.

4.8% of Pitt households responded to the census by phone or mail versus 6.5% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	58.8%
2	10.03	57.1%
3	13.03	56.5%
4	13.02	56.3%
5	13.01	53.6%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	19.0%
31	2.01	26.6%
30	5.02	34.0%
29	19	37.8%
28	6.02	38.2%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	38.0%
4% to 5.5%	6	46.1%
5.5% to 7.2%	11	42.8%
7.2% or higher	8	48.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	41.5%
2.9% to 5.7%	6	46.9%
5.7% to 9.8%	9	44.8%
9.8% or higher	3	44.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	57.1%
14% to 28%	5	42.3%
28% to 50%	18	44.9%
50% or higher	8	40.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	57.5%
12% to 21%	14	47.7%
21% to 31%	8	38.0%
31% or higher	7	36.5%



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