

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending April 12

How is Rockingham County performing?

46.6% of households in Rockingham County have self-responded to the 2020 Census between March 12 and April 12, 2020, **above** the state response rate of **44.9%**. Rockingham County is currently ranked 22 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

28.9% of Rockingham households responded to the census online versus 38.4% of all NC households.

17.7% of Rockingham households responded to the census by phone or mail versus 6.5% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	415	55.2%
2	401.01	52.8%
2	406.01	52.8%
4	408	51.1%
5	416.02	50.1%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	34.6%
20	407	42.1%
19	406.02	42.3%
18	412	43.0%
17	403	43.1%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	45.6%
4% to 5.5%	6	47.0%
5.5% to 7.2%	6	46.4%
7.2% or higher	3	50.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	48.0%
2.9% to 5.7%	6	45.4%
5.7% to 9.8%	2	44.7%
9.8% or higher	1	46.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	46.1%
14% to 28%	13	46.9%
28% to 50%	5	47.9%
50% or higher	1	43.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	48.3%
21% to 31%	10	46.2%
31% or higher	9	47.3%



CAROLINA
DEMOGRAPHY