## Scotland County: Census 2020 Real-Time Response Rates - Week Ending April 1

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## How is Scotland County performing?

41.1\% of households in Scotland County have self-responded to the 2020 Census between March 12 and April 12, 2020, below the state response rate of $44.9 \%$. Scotland County is currently ranked 58 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Scotland County?
$\mathbf{2 4 . 5} \%$ of Scotland households responded to the census online versus $38.4 \%$ of all NC households.
$\mathbf{1 6 . 6 \%}$ of Scotland households responded to the census by phone or mail versus $6.5 \%$ of all NC households.

## Where are people responding in Scotland County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 101.01 | $51.1 \%$ |
| $\mathbf{2}$ | 104 | $44.6 \%$ |
| $\mathbf{3}$ | 105 | $41.3 \%$ |
| $\mathbf{4}$ | 101.02 | $41.2 \%$ |
| $\mathbf{5}$ | 103 | $40.2 \%$ |

Where are people not responding in Scotland County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{7}$ | 102 | $35.2 \%$ |
| $\mathbf{6}$ | 106 | $38.9 \%$ |
| $\mathbf{5}$ | 103 | $40.2 \%$ |
| $\mathbf{4}$ | 101.02 | $41.2 \%$ |
| $\mathbf{3}$ | 105 | $41.3 \%$ |

How many households in Scotland County self-responded in past census counts?
Historic census self-response rates for Scotland County were $50.0 \%$ in 1990, 56.0\% in 2000, and 60.6\% in 2010.

How are target groups responding in Scotland County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $47.8 \%$ |
| $4 \%$ to $5.5 \%$ | 0 | n.a. |
| $5.5 \%$ to $7.2 \%$ | 4 | $38.9 \%$ |
| $7.2 \%$ or higher | 1 | $41.2 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 4 | $40.0 \%$ |
| $2.9 \%$ to $5.7 \%$ | 3 | $44.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 0 | n.a. |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| $\%$ Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 3 | $44.5 \%$ |
| $50 \%$ or higher | 4 | $39.7 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| $\%$ HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 1 | $51.1 \%$ |
| $31 \%$ or higher | 6 | $40.2 \%$ |

## NC COUNTS COALITION

2020 CENSUS

