## Swain County: Census 2020 Real-Time Response Rates - Week Ending April 12

## How is Swain County performing?

22.3\% of households in Swain County have self-responded to the 2020 Census between March 12 and April 12,2020 , below the state response rate of $44.9 \%$. Swain County is currently ranked 96 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Swain County?
12.3\% of Swain households responded to the census online versus $38.4 \%$ of all NC households.
$\mathbf{1 0 . 0 \%}$ of Swain households responded to the census by phone or mail versus $6.5 \%$ of all NC households.

## Where are people responding in Swain County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9603.01 | $26.9 \%$ |
| $\mathbf{2}$ | 9603.02 | $25.7 \%$ |
| $\mathbf{3}$ | 9602 | $25.4 \%$ |
| $\mathbf{4}$ | 9401 | $12.4 \%$ |
| $\mathbf{5}$ | 9802 | $2.3 \%$ |

## Where are people not responding in Swain County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{5}$ | 9802 | $2.3 \%$ |
| $\mathbf{4}$ | 9401 | $12.4 \%$ |
| $\mathbf{3}$ | 9602 | $25.4 \%$ |
| $\mathbf{2}$ | 9603.02 | $25.7 \%$ |
| $\mathbf{1}$ | 9603.01 | $26.9 \%$ |

How many households in Swain County self-responded in past census counts?
Historic census self-response rates for Swain County were 54.0\% in 1990, 48.0\% in 2000, and 33.9\% in 2010.

How are target groups responding in Swain County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 1 | $25.4 \%$ |
| $4 \%$ to $5.5 \%$ | 1 | $26.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 1 | $25.7 \%$ |
| $7.2 \%$ or higher | 1 | $12.4 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 3 | $21.7 \%$ |
| $2.9 \%$ to $5.7 \%$ | 1 | $25.4 \%$ |
| $5.7 \%$ to $9.8 \%$ | 0 | n.a. |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 2 | $26.3 \%$ |
| $14 \%$ to $28 \%$ | 1 | $25.4 \%$ |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 1 | $12.4 \%$ |

No Internet - 21\% of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 0 | n.a. |
| $31 \%$ or higher | 4 | $22.6 \%$ |

