

## Wilson County: Census 2020 Real-Time Response Rates - Week Ending April 12

### How is Wilson County performing?

**45.6%** of households in Wilson County have self-responded to the 2020 Census between March 12 and April 12, 2020, **above** the state response rate of **44.9%**. Wilson County is currently ranked 28 out of 100 counties in NC.

### How are people responding to the 2020 Census in Wilson County?

**31.3%** of Wilson households responded to the census online versus 38.4% of all NC households.

**14.3%** of Wilson households responded to the census by phone or mail versus 6.5% of all NC households.

### Where are people responding in Wilson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 5.02         | 59.5%              |
| 2    | 5.01         | 57.9%              |
| 3    | 4            | 52.6%              |
| 4    | 6            | 50.6%              |
| 5    | 14           | 49.7%              |

### Where are people not responding in Wilson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 19   | 2            | 21.9%              |
| 18   | 8.01         | 32.5%              |
| 17   | 1            | 33.3%              |
| 16   | 11           | 34.1%              |
| 15   | 7            | 37.7%              |

### How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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## How are target groups responding in Wilson County?

### Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 3           | 42.3%                 |
| 4% to 5.5%       | 5           | 46.7%                 |
| 5.5% to 7.2%     | 5           | 47.8%                 |
| 7.2% or higher   | 6           | 35.9%                 |

### Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 3           | 48.1%                 |
| 2.9% to 5.7%             | 4           | 43.3%                 |
| 5.7% to 9.8%             | 9           | 41.6%                 |
| 9.8% or higher           | 3           | 41.1%                 |

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 3           | 49.3%                 |
| 28% to 50%           | 8           | 47.1%                 |
| 50% or higher        | 8           | 36.3%                 |

### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 1           | 49.7%                 |
| 12% to 21%            | 4           | 53.2%                 |
| 21% to 31%            | 7           | 45.0%                 |
| 31% or higher         | 7           | 34.0%                 |



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