Catawba County: Census 2020 Real-Time Response Rates - Week Ending Oct 13 How is Catawba County performing?
68.7\% of households in Catawba County have self-responded to the 2020 Census between March 12 and Oct 13,2020 , above the state response rate of $\mathbf{6 3 . 2 \%}$. Catawba County is currently ranked 10 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Catawba County?
$\mathbf{5 3 . 1} \%$ of Catawba households responded to the census online versus $49.4 \%$ of all NC households.
$15.6 \%$ of Catawba households responded to the census by phone or mail versus $13.8 \%$ of all NC households.

## Where are people responding in Catawba County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 105.02 | $80.2 \%$ |
| $\mathbf{2}$ | 103.02 | $76.5 \%$ |
| $\mathbf{3}$ | 118.01 | $76.3 \%$ |
| $\mathbf{4}$ | 117.01 | $76.2 \%$ |
| $\mathbf{5}$ | 103.01 | $74.3 \%$ |

Where are people not responding in Catawba County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 1}$ | 109 | $48.4 \%$ |
| $\mathbf{3 0}$ | 110 | $53.9 \%$ |
| 29 | 104.02 | $56.2 \%$ |
| $\mathbf{2 8}$ | 107 | $59.9 \%$ |
| $\mathbf{2 7}$ | 103.04 | $64.2 \%$ |

How many households in Catawba County self-responded in past census counts?
Historic census self-response rates for Catawba County were $66.0 \%$ in 1990, 66.0\% in 2000, and $68.3 \%$ in 2010.

How are target groups responding in Catawba County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $67.2 \%$ |
| $4 \%$ to $5.5 \%$ | 9 | $67.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 10 | $70.2 \%$ |
| $7.2 \%$ or higher | 6 | $67.4 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 7 | $69.5 \%$ |
| $2.9 \%$ to $5.7 \%$ | 7 | $67.9 \%$ |
| $5.7 \%$ to $9.8 \%$ | 9 | $70.9 \%$ |
| $9.8 \%$ or higher | 8 | $64.9 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 10 | $70.8 \%$ |
| $14 \%$ to $28 \%$ | 12 | $71.3 \%$ |
| $28 \%$ to $50 \%$ | 7 | $64.7 \%$ |
| $50 \%$ or higher | 2 | $51.2 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $73.8 \%$ |
| $12 \%$ to $21 \%$ | 14 | $70.6 \%$ |
| $21 \%$ to $31 \%$ | 10 | $67.7 \%$ |
| $31 \%$ or higher | 4 | $58.1 \%$ |

