

Cumberland County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

How is Cumberland County performing?

62.4% of households in Cumberland County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2%**. Cumberland County is currently ranked 37 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

49.3% of Cumberland households responded to the census online versus 49.4% of all NC households.

13.1% of Cumberland households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	77.1%
2	32.01	76.1%
3	34.06	74.0%
5	32.05	72.6%
6	31.03	71.7%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	24.01	38.7%
63	34.05	38.9%
63	34.07	38.9%
62	34.01	44.0%
61	10	44.3%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	52.0%
4% to 5.5%	10	60.4%
5.5% to 7.2%	20	61.5%
7.2% or higher	32	60.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	57.4%
2.9% to 5.7%	23	57.4%
5.7% to 9.8%	30	62.2%
9.8% or higher	6	66.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	69.3%
28% to 50%	26	61.7%
50% or higher	34	58.5%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	61.1%
12% to 21%	23	63.9%
21% to 31%	16	60.9%
31% or higher	9	49.6%



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