

# Franklin County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

## How is Franklin County performing?

**62.1%** of households in Franklin County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2%**. Franklin County is currently ranked 42 out of 100 counties in NC.

## How are people responding to the 2020 Census in Franklin County?

**44.3%** of Franklin households responded to the census online versus 49.4% of all NC households.

**17.8%** of Franklin households responded to the census by phone or mail versus 13.8% of all NC households.

## Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	75.5%
2	605.01	73.4%
3	606	70.5%
4	608.02	69.2%
5	604.01	69.0%

## Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	36.6%
11	603.02	53.6%
10	608.01	56.3%
9	604.02	59.3%
8	602	59.5%

## How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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## How are target groups responding in Franklin County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	62.6%
4% to 5.5%	4	64.8%
5.5% to 7.2%	4	62.2%
7.2% or higher	2	55.0%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	65.4%
2.9% to 5.7%	3	67.5%
5.7% to 9.8%	6	56.9%
9.8% or higher	1	69.0%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	69.6%
28% to 50%	4	55.6%
50% or higher	3	57.7%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	73.4%
12% to 21%	4	63.0%
21% to 31%	4	61.3%
31% or higher	3	57.7%



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