Gaston County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

How is Gaston County performing?

62.3% of households in Gaston County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2**%. Gaston County is currently ranked 38 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

47.8% of Gaston households responded to the census online versus 49.4% of all NC households.

14.5% of Gaston households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	333.03	83.2%
2	333.04	78.0%
3	310.03	76.6%
4	314.02	75.8%
5	326	75.2%

Where are people not responding in Gaston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	319	42.3%
64	325.06	45.3%
63	312.02	46.7%
62	310.01	49.4%
60	315	49.8%

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Gaston County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	15	67.3%
4% to 5.5%	19	61.5%
5.5% to 7.2%	11	65.3%
7.2% or higher	20	57.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	22	62.5%
2.9% to 5.7%	17	65.3%
5.7% to 9.8%	17	60.7%
9.8% or higher	9	58.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	20	68.5%
14% to 28%	22	63.5%
28% to 50%	17	56.4%
50% or higher	6	53.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	7	75.6%
12% to 21%	23	65.4%
21% to 31%	24	58.7%
31% or higher	11	54.6%



