## Johnston County: Census 2020 Real-Time Response Rates - Week Ending Oct 1

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## How is Johnston County performing?

69.5\% of households in Johnston County have self-responded to the 2020 Census between March 12 and Oct 13,2020 , above the state response rate of $\mathbf{6 3 . 2 \%}$. Johnston County is currently ranked 8 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Johnston County?
$\mathbf{5 5 . 0} \%$ of Johnston households responded to the census online versus $49.4 \%$ of all NC households.
$14.5 \%$ of Johnston households responded to the census by phone or mail versus $13.8 \%$ of all NC households.

## Where are people responding in Johnston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 411.03 | $80.4 \%$ |
| $\mathbf{2}$ | 411.02 | $78.8 \%$ |
| $\mathbf{3}$ | 402.03 | $78.7 \%$ |
| $\mathbf{4}$ | 415.02 | $76.3 \%$ |
| $\mathbf{5}$ | 415.01 | $74.2 \%$ |

Where are people not responding in Johnston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 5}$ | 412.02 | $55.8 \%$ |
| $\mathbf{2 4}$ | 401 | $57.2 \%$ |
| $\mathbf{2 3}$ | 403.01 | $57.5 \%$ |
| $\mathbf{2 2}$ | 403.02 | $58.6 \%$ |
| $\mathbf{2 1}$ | 412.01 | $58.8 \%$ |

How many households in Johnston County self-responded in past census counts?
Historic census self-response rates for Johnston County were $58.0 \%$ in 1990, $60.0 \%$ in 2000, and $69.4 \%$ in 2010.

How are target groups responding in Johnston County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $63.0 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $67.4 \%$ |
| $5.5 \%$ to $7.2 \%$ | 10 | $67.0 \%$ |
| $7.2 \%$ or higher | 7 | $67.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 0 | n.a. |
| $2.9 \%$ to $5.7 \%$ | 8 | $70.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 11 | $67.4 \%$ |
| $9.8 \%$ or higher | 6 | $61.1 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 13 | $70.1 \%$ |
| $28 \%$ to $50 \%$ | 8 | $65.6 \%$ |
| $50 \%$ or higher | 4 | $59.3 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $79.3 \%$ |
| $12 \%$ to $21 \%$ | 5 | $70.9 \%$ |
| $21 \%$ to $31 \%$ | 7 | $68.7 \%$ |
| $31 \%$ or higher | 10 | $60.0 \%$ |

