

# Moore County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

## How is Moore County performing?

**62.1%** of households in Moore County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2%**. Moore County is currently ranked 42 out of 100 counties in NC.

## How are people responding to the 2020 Census in Moore County?

**47.5%** of Moore households responded to the census online versus 49.4% of all NC households.

**14.6%** of Moore households responded to the census by phone or mail versus 13.8% of all NC households.

## Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	74.5%
2	9506.02	71.9%
3	9505.02	69.7%
4	9510	69.0%
5	9508.02	68.8%

## Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.02	45.3%
17	9503.01	47.8%
16	9502	52.2%
15	9501	52.4%
14	9504.01	57.3%

## How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



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## How are target groups responding in Moore County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	64.7%
4% to 5.5%	4	61.6%
5.5% to 7.2%	3	58.9%
7.2% or higher	5	59.9%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	54.8%
2.9% to 5.7%	10	66.1%
5.7% to 9.8%	4	57.6%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	64.3%
14% to 28%	6	60.2%
28% to 50%	5	59.8%
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	67.3%
12% to 21%	8	61.5%
21% to 31%	2	63.6%
31% or higher	4	55.5%



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