

North Carolina: Census 2020 Real-Time Response Rates - Week Ending Oct 13

Overall Self-Response Rates in NC

63.2% of households in NC have self-responded to the 2020 Census between March 12 and Oct 13, 2020. The top performing state is Minnesota (75.0%). North Carolina is currently ranked 36 out of 50 states and D.C. for self-response rate. Nationally, 66.8% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

49.4% of NC households responded to the census online versus 53.3% of households nationwide.

13.8% of NC households responded to the census by phone or mail versus 13.5% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	74.7%
2	Wake County	73.1%
3	Orange County	72.8%
4	Davie County	71.1%
5	Chatham County	70.7%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	32.4%
99	Graham County	34.4%
97	Dare County	36.7%
97	Jackson County	36.7%
96	Swain County	36.9%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	60.5%
4.1% to 5.5%	541	64.6%
5.5% to 7.2%	541	65.3%
7.2% or higher	541	62.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	58.7%
2.9% to 5.7%	541	63.3%
5.7% to 9.8%	541	65.0%
9.8% or higher	541	65.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	63.1%
14% to 28%	541	68.1%
28% to 50%	541	64.3%
50% or higher	541	57.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	71.9%
12% to 21%	541	65.2%
21% to 31%	541	60.8%
31% or higher	541	54.6%



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