

# Northampton County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

## How is Northampton County performing?

47.4% of households in Northampton County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2%**. Northampton County is currently ranked 87 out of 100 counties in NC.

## How are people responding to the 2020 Census in Northampton County?

21.2% of Northampton households responded to the census online versus 49.4% of all NC households.

26.2% of Northampton households responded to the census by phone or mail versus 13.8% of all NC households.

## Where are people responding in Northampton County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9201	56.6%
2	9203	49.3%
3	9204.01	46.5%
4	9202	44.6%
5	9204.02	35.7%

## Where are people not responding in Northampton County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
5	9204.02	35.7%
4	9202	44.6%
3	9204.01	46.5%
2	9203	49.3%
1	9201	56.6%

## How many households in Northampton County self-responded in past census counts?

Historic census self-response rates for Northampton County were 57.0% in 1990, 58.0% in 2000, and 46.1% in 2010.



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## How are target groups responding in Northampton County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	43.8%
4% to 5.5%	1	44.6%
5.5% to 7.2%	0	n.a.
7.2% or higher	1	56.6%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	46.6%
2.9% to 5.7%	1	46.5%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	2	46.2%
50% or higher	3	46.8%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	5	46.6%



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