

Pitt County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

How is Pitt County performing?

60.7% of households in Pitt County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2%**. Pitt County is currently ranked 48 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

48.9% of Pitt households responded to the census online versus 49.4% of all NC households.

11.8% of Pitt households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	76.7%
2	10.03	76.2%
3	13.03	75.8%
4	13.02	75.2%
5	13.01	72.9%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	31.2%
31	2.01	40.8%
30	20.01	50.0%
29	9	51.3%
28	5.02	51.9%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	53.5%
4% to 5.5%	6	64.1%
5.5% to 7.2%	11	60.6%
7.2% or higher	8	65.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	58.2%
2.9% to 5.7%	6	65.5%
5.7% to 9.8%	9	62.7%
9.8% or higher	3	59.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	76.2%
14% to 28%	5	60.2%
28% to 50%	18	62.8%
50% or higher	8	55.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	76.2%
12% to 21%	14	66.7%
21% to 31%	8	54.2%
31% or higher	7	50.6%



CAROLINA
DEMOGRAPHY