Ashe County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Ashe County performing?

49.1% of households in Ashe County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%.** Ashe County is currently ranked 78 out of 100 counties in NC.

How are people responding to the 2020 Census in Ashe County?

26.7% of Ashe households responded to the census online versus 46.8% of all NC households.

22.4% of Ashe households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Ashe County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9704	55.0%
2	9702	53.0%
3	9703	51.4%
4	9705	50.3%
5	9708	46.4%

Where are people not responding in Ashe County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9707	44.6%
5	9708	46.4%
4	9705	50.3%
3	9703	51.4%
2	9702	53.0%

How many households in Ashe County self-responded in past census counts?

Historic census self-response rates for Ashe County were 68.0% in 1990, 58.0% in 2000, and 49.8% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Ashe County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	49.3%
4% to 5.5%	2	48.9%
5.5% to 7.2%	0	n.a.
7.2% or higher	1	55.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	51.4%
2.9% to 5.7%	1	44.6%
5.7% to 9.8%	1	50.3%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	50.1%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	50.0%
31% or higher	3	50.3%



