

# Cherokee County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

## How is Cherokee County performing?

**46.5%** of households in Cherokee County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Cherokee County is currently ranked 84 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cherokee County?

**19.2%** of Cherokee households responded to the census online versus 46.8% of all NC households.

**27.3%** of Cherokee households responded to the census by phone or mail versus 13.0% of all NC households.

## Where are people responding in Cherokee County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9305	53.7%
2	9304	51.1%
3	9306.02	46.5%
4	9303	45.4%
5	9306.01	44.6%

## Where are people not responding in Cherokee County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
7	9301	36.4%
6	9302	42.7%
5	9306.01	44.6%
4	9303	45.4%
3	9306.02	46.5%

## How many households in Cherokee County self-responded in past census counts?

Historic census self-response rates for Cherokee County were 61.0% in 1990, 52.0% in 2000, and 45.1% in 2010.



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## How are target groups responding in Cherokee County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	47.4%
4% to 5.5%	4	44.5%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	44.2%
2.9% to 5.7%	3	47.9%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	45.8%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	47.7%
31% or higher	2	40.9%



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