

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Cleveland County performing?

59.9% of households in Cleveland County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **above** the state response rate of **59.8%**. Cleveland County is currently ranked 34 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

39.1% of Cleveland households responded to the census online versus 46.8% of all NC households.

20.8% of Cleveland households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9513	66.8%
2	9506.01	66.4%
3	9503.02	64.8%
4	9504	64.5%
5	9515.03	64.3%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9502	51.7%
21	9505	53.5%
20	9509	53.7%
19	9501.02	54.8%
18	9511	55.0%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	58.5%
4% to 5.5%	6	59.2%
5.5% to 7.2%	5	60.9%
7.2% or higher	5	59.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	58.7%
2.9% to 5.7%	5	61.8%
5.7% to 9.8%	2	60.1%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	60.5%
14% to 28%	8	59.7%
28% to 50%	7	59.4%
50% or higher	1	53.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	63.2%
31% or higher	16	58.2%



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