Gaston County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Gaston County performing?

58.6% of households in Gaston County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8**%. Gaston County is currently ranked 42 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

45.0% of Gaston households responded to the census online versus 46.8% of all NC households.

13.6% of Gaston households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 333.03 | 80.8% |
| 2 | 333.04 | 75.4% |
| 3 | 310.03 | 73.7% |
| 4 | 324.01 | 72.0% |
| 5 | 314.02 | 71.6% |

Where are people not responding in Gaston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 65 | 319 | 38.7% |
| 64 | 325.06 | 40.5% |
| 63 | 312.02 | 41.7% |
| 62 | 325.05 | 44.7% |
| 61 | 320 | 46.9% |

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



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How are target groups responding in Gaston County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 15 | 63.3% |
| 4% to 5.5% | 19 | 57.7% |
| 5.5% to 7.2% | 11 | 61.8% |
| 7.2% or higher | 20 | 53.8% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 22 | 58.6% |
| 2.9% to 5.7% | 17 | 61.8% |
| 5.7% to 9.8% | 17 | 57.0% |
| 9.8% or higher | 9 | 54.7% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 20 | 64.8% |
| 14% to 28% | 22 | 59.8% |
| 28% to 50% | 17 | 52.6% |
| 50% or higher | 6 | 49.6% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 7 | 72.3% |
| 12% to 21% | 23 | 61.5% |
| 21% to 31% | 24 | 54.9% |
| 31% or higher | 11 | 51.4% |



