Moore County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Moore County performing?

58.9% of households in Moore County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%.** Moore County is currently ranked 40 out of 100 counties in NC.

How are people responding to the 2020 Census in Moore County?

45.3% of Moore households responded to the census online versus 46.8% of all NC households.

13.6% of Moore households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	73.0%
2	9506.02	69.0%
3	9510	66.3%
4	9505.02	66.3%
5	9507.01	65.5%

Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.02	41.0%
17	9503.01	43.1%
16	9502	49.7%
15	9501	50.0%
14	9504.01	53.0%

How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.





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How are target groups responding in Moore County?

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	61.7%
4% to 5.5%	4	58.3%
5.5% to 7.2%	3	56.1%
7.2% or higher	5	56.6%

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	50.8%
2.9% to 5.7%	10	63.2%
5.7% to 9.8%	4	54.7%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	61.2%
14% to 28%	6	57.3%
28% to 50%	5	56.6%
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	64.4%
12% to 21%	8	58.4%
21% to 31%	2	60.4%
31% or higher	4	52.2%





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