

# Pender County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

## How is Pender County performing?

**54.6%** of households in Pender County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Pender County is currently ranked 57 out of 100 counties in NC.

## How are people responding to the 2020 Census in Pender County?

**40.5%** of Pender households responded to the census online versus 46.8% of all NC households.

**14.1%** of Pender households responded to the census by phone or mail versus 13.0% of all NC households.

## Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	74.7%
2	9202.01	69.0%
3	9206.02	61.5%
4	9202.03	59.9%
5	9203	56.6%

## Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	22.5%
14	9201.02	22.5%
13	9202.04	44.5%
12	9205.02	46.4%
11	9201.03	49.5%

## How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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## How are target groups responding in Pender County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	45.0%
4% to 5.5%	4	48.4%
5.5% to 7.2%	5	57.7%
7.2% or higher	1	69.0%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	49.5%
2.9% to 5.7%	4	56.4%
5.7% to 9.8%	3	51.0%
9.8% or higher	1	51.4%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	47.6%
14% to 28%	3	55.9%
28% to 50%	4	53.2%
50% or higher	3	52.5%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	48.6%
12% to 21%	4	50.2%
21% to 31%	2	58.4%
31% or higher	7	51.6%



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