

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Rockingham County performing?

61.6% of households in Rockingham County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **above** the state response rate of **59.8%**. Rockingham County is currently ranked 28 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

35.2% of Rockingham households responded to the census online versus 46.8% of all NC households.

26.4% of Rockingham households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	68.9%
2	410.02	68.4%
3	415	66.2%
4	411	66.0%
5	416.01	65.5%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	53.1%
20	412	53.5%
19	402	56.1%
18	413	57.5%
17	405.01	58.5%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	63.4%
4% to 5.5%	6	60.1%
5.5% to 7.2%	6	61.3%
7.2% or higher	3	61.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	63.3%
2.9% to 5.7%	6	58.9%
5.7% to 9.8%	2	61.5%
9.8% or higher	1	57.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	67.0%
14% to 28%	13	62.2%
28% to 50%	5	59.5%
50% or higher	1	53.5%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	67.5%
21% to 31%	10	62.0%
31% or higher	9	59.9%



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