

Sampson County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Sampson County performing?

53.0% of households in Sampson County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Sampson County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

22.4% of Sampson households responded to the census online versus 46.8% of all NC households.

30.6% of Sampson households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.01	59.5%
2	9703.02	57.7%
3	9707	57.4%
4	9702	53.2%
5	9706	53.2%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9710	47.4%
10	9704	48.3%
9	9701	50.3%
8	9709	50.5%
7	9705	51.8%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



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How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	48.3%
4% to 5.5%	3	54.7%
5.5% to 7.2%	2	48.9%
7.2% or higher	5	54.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	48.3%
2.9% to 5.7%	1	59.5%
5.7% to 9.8%	5	53.3%
9.8% or higher	4	51.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	53.9%
28% to 50%	4	53.3%
50% or higher	5	52.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	57.7%
31% or higher	10	52.4%



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