

# Cumberland County: Census 2020 Real-Time Response Rates - Week Ending May 17

## How is Cumberland County performing?

**54.3%** of households in Cumberland County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Cumberland County is currently ranked 43 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cumberland County?

**43.4%** of Cumberland households responded to the census online versus 44.1% of all NC households.

**10.9%** of Cumberland households responded to the census by phone or mail versus 11.6% of all NC households.

## Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	70.5%
2	32.01	67.2%
3	34.06	67.1%
5	32.05	63.6%
6	30.01	63.5%

## Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	24.01	35.1%
63	34.05	35.2%
63	34.07	35.2%
62	34.01	38.4%
61	10	38.8%

## How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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## How are target groups responding in Cumberland County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	46.3%
4% to 5.5%	10	52.5%
5.5% to 7.2%	20	54.1%
7.2% or higher	32	52.4%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	50.1%
2.9% to 5.7%	23	50.3%
5.7% to 9.8%	30	53.9%
9.8% or higher	6	58.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	62.6%
28% to 50%	26	54.0%
50% or higher	34	50.6%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	53.1%
12% to 21%	23	55.4%
21% to 31%	16	53.4%
31% or higher	9	43.8%



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