

Franklin County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Franklin County performing?

53.8% of households in Franklin County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Franklin County is currently ranked 46 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

38.4% of Franklin households responded to the census online versus 44.1% of all NC households.

15.4% of Franklin households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	68.0%
2	605.01	64.2%
3	606	61.4%
4	608.02	60.7%
5	604.01	59.2%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	27.6%
11	603.02	48.3%
10	608.01	48.5%
9	602	50.7%
8	604.02	51.3%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	53.9%
4% to 5.5%	4	56.6%
5.5% to 7.2%	4	55.2%
7.2% or higher	2	45.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	57.4%
2.9% to 5.7%	3	60.2%
5.7% to 9.8%	6	48.7%
9.8% or higher	1	59.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	61.0%
28% to 50%	4	47.2%
50% or higher	3	51.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	64.2%
12% to 21%	4	54.4%
21% to 31%	4	52.9%
31% or higher	3	51.1%



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