

Guilford County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Guilford County performing?

61.5% of households in Guilford County have self-responded to the 2020 Census between March 12 and May 17, 2020, **above** the state response rate of **55.7%**. Guilford County is currently ranked 9 out of 100 counties in NC.

How are people responding to the 2020 Census in Guilford County?

50.7% of Guilford households responded to the census online versus 44.1% of all NC households.

10.8% of Guilford households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 125.11 | 85.7% |
| 2 | 125.05 | 84.4% |
| 3 | 125.1 | 84.1% |
| 4 | 164.08 | 83.5% |
| 5 | 125.09 | 82.0% |

Where are people not responding in Guilford County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 118 | 110 | 34.1% |
| 117 | 126.08 | 39.3% |
| 116 | 143 | 39.9% |
| 115 | 112 | 40.9% |
| 114 | 136.01 | 42.6% |

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



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How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 34 | 63.4% |
| 4% to 5.5% | 19 | 65.1% |
| 5.5% to 7.2% | 28 | 63.1% |
| 7.2% or higher | 37 | 55.4% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 8 | 64.4% |
| 2.9% to 5.7% | 24 | 61.6% |
| 5.7% to 9.8% | 32 | 63.4% |
| 9.8% or higher | 54 | 59.0% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 8 | 73.8% |
| 14% to 28% | 29 | 71.7% |
| 28% to 50% | 32 | 62.2% |
| 50% or higher | 49 | 52.0% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 16 | 76.7% |
| 12% to 21% | 27 | 67.7% |
| 21% to 31% | 30 | 60.4% |
| 31% or higher | 45 | 52.0% |



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