

Lenoir County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Lenoir County performing?

54.3% of households in Lenoir County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Lenoir County is currently ranked 43 out of 100 counties in NC.

How are people responding to the 2020 Census in Lenoir County?

28.7% of Lenoir households responded to the census online versus 44.1% of all NC households.

25.6% of Lenoir households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	65.7%
2	106	63.0%
3	110.01	61.8%
4	110.02	57.6%
5	101	55.8%

Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	29.9%
14	103	34.9%
13	105	49.0%
12	107	49.4%
11	102	50.2%

How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



How are target groups responding in Lenoir County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	42.8%
4% to 5.5%	6	57.8%
5.5% to 7.2%	3	55.1%
7.2% or higher	4	46.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	50.2%
2.9% to 5.7%	6	53.2%
5.7% to 9.8%	4	53.8%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	53.7%
14% to 28%	1	52.9%
28% to 50%	5	56.8%
50% or higher	8	49.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	57.6%
12% to 21%	2	57.4%
21% to 31%	9	55.4%
31% or higher	3	38.1%



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