

# New Hanover County: Census 2020 Real-Time Response Rates - Week Ending May 17

## How is New Hanover County performing?

**56.0%** of households in New Hanover County have self-responded to the 2020 Census between March 12 and May 17, 2020, **above** the state response rate of **55.7%**. New Hanover County is currently ranked 34 out of 100 counties in NC.

## How are people responding to the 2020 Census in New Hanover County?

**48.6%** of New Hanover households responded to the census online versus 44.1% of all NC households.

**7.4%** of New Hanover households responded to the census by phone or mail versus 11.6% of all NC households.

## Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	121.03	75.7%
2	120.04	73.7%
3	120.09	73.5%
4	120.1	73.0%
5	117.05	71.4%

## Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	25.9%
41	122.01	31.8%
41	122.03	31.8%
40	113	34.7%
39	105.01	35.6%

## How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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## How are target groups responding in New Hanover County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	49.8%
4% to 5.5%	14	60.3%
5.5% to 7.2%	10	58.9%
7.2% or higher	5	47.2%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	48.9%
2.9% to 5.7%	16	56.7%
5.7% to 9.8%	10	63.4%
9.8% or higher	3	47.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	58.0%
14% to 28%	13	56.9%
28% to 50%	6	51.4%
50% or higher	6	45.7%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	61.6%
12% to 21%	12	56.0%
21% to 31%	6	47.2%
31% or higher	7	43.2%



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