

## Pitt County: Census 2020 Real-Time Response Rates - Week Ending May 17

### How is Pitt County performing?

**53.3%** of households in Pitt County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Pitt County is currently ranked 49 out of 100 counties in NC.

### How are people responding to the 2020 Census in Pitt County?

**43.6%** of Pitt households responded to the census online versus 44.1% of all NC households.

**9.7%** of Pitt households responded to the census by phone or mail versus 11.6% of all NC households.

### Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	71.1%
2	10.03	69.7%
3	13.03	68.0%
4	13.02	67.4%
5	5.01	65.4%

### Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	26.1%
31	2.01	33.8%
30	5.02	42.1%
29	19	44.3%
28	20.01	44.4%

### How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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## How are target groups responding in Pitt County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	46.0%
4% to 5.5%	6	56.9%
5.5% to 7.2%	11	53.3%
7.2% or higher	8	58.3%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	50.9%
2.9% to 5.7%	6	58.3%
5.7% to 9.8%	9	55.1%
9.8% or higher	3	52.8%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	69.7%
14% to 28%	5	53.4%
28% to 50%	18	55.2%
50% or higher	8	48.3%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	69.6%
12% to 21%	14	59.0%
21% to 31%	8	47.3%
31% or higher	7	43.3%



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